

C101 Media Journal

Date (of 24-hour period): 8-30-17

AM

PM

| Time | Media content/activity | Paid for? | Technologies/platforms/channels |
|-------------|--|--|---|
| 7:15 | Waking up to alarm | Setting on Android; comes with purchase of Android (direct payment) | App on Android |
| 7:20-7:45 | Listening to music on Spotify, checking Gmail | Paid for through brother's subscription to Spotify Premium; app subsidized by personal adds | Spotify app, Gmail app on Android |
| 7:45-8:30 | Going for run, carrying phone but did not use | Direct payment for Android | Android |
| 8:30-9:10 | Stretching while listening to podcast on Spotify; TV playing in background | My brother's subscription (Spotify); my roommate's subscription (Hulu) | Hulu on television using Sling, Spotify app on Android |
| 8:38-8:50 | Texting | Paid for through monthly family data plan | Messages app on Android |
| 9:27-9:40 | Texting | Paid for through monthly family data plan | Messages app on Android |
| 9:48-10:07 | Reading PDF for my Music in Multimedia class | File accessed through Canvas, which is paid for by IU (which I paid to attend) | Canvas app on Android |
| 10:10-11:00 | Taking notes on PowerPoint in Media 101 | Ppt. provided by professor, but I paid for the class (direct payment); direct payment for notebook | Ppt. on computer; projector; print (my notebook) |
| 11:05 | Reading Best Buddies callout message on sidewalk; checking Gmail and text messages | Club leaders paid for supplies to write messages; free to read. Gmail app subsidized by personalized ads. Messages app installed on Android at time of purchase (direct payment) | Print (chalk messages on sidewalk); Gmail app on Android; messages app on Android |
| 11:07 | Reading RUSH message on sidewalk | Club leaders paid for supplies to write messages; free to read | Print (chalk messages on sidewalk) |
| 11:15-12:25 | Using audacity for classwork in Music in Multimedia | Audacity/Mac computers provided by IU (probably a direct payment), which I paid to go to (direct payment/loans) | Audacity program on Mac computer |

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| 12:34 | Reading announcement wall on my dorm floor for WIC/SRSC info | Announcements paid for directly by clubs | Print (flyers) |
| 12:37 | Googling WIC programs | Google subsidized by ads | Internet; WIC website |
| 12:38-12:42 | Reading emails | Gmail app subsidized by personalized ads. | Gmail app on Android |
| 12:42 | Reading GroupMe messages and looking at Calendar | GroupMe subsidized through ads; Calendar app installed on phone at time of purchase (direct payment) | Calendar app, GroupMe app on Android |
| (1:05-2:45) | Practicing cello (reading music) | Direct payment | Print (sheet music) |
| 2:46 | (Power goes out in dorm) Using Flashlight app | Flashlight feature already installed on Android at time of purchase (direct payment) | Flashlight app on Android |
| 2:49 | Checking Gmail, GroupMe messages, and text messages | Gmail app and GroupMe apps subsidized by personalized ads. Messages app installed on Android at time of purchase (direct payment) | Gmail app, GroupMe app, and Messages app on Android |
| 2:52 | Watching YouTube videos | YouTube app subsidized by ads | YouTube app on Android |
| 2:55 | Completing German homework in workbook while listening to music on YouTube | Direct payment of [very pricey] workbook; YouTube subsidized by ads | Print (German workbook); YouTube app on Android |
| 2:58 | Looking up vocab in German-English Dictionary | Dictionary purchased by my brother (direct payment) | Print (Germany-English Dictionary) |
| 3:01 | Reading GroupMe messages | GroupMe app subsidized by ads | GroupMe app on Android |
| 3:10-3:14 | Texting | Paid for through monthly family data plan | Messages app on Android |
| 3:19 | Reading Duke energy logo on truck | Advertisement paid for directly by Duke | Print (ad on side of truck) |
| 3:20-3:55 | Listening to podcast on Spotify | Paid for through brother's subscription to Spotify Premium | Spotify app on Android |
| 3:23 | Reading HP products logo on truck | Advertisement paid for directly by HP | Print (ad on side of truck) |
| 3:30-3:49 | Writing notes to prep for HHCA interview | Direct payment for notebook | Print (writing in notebook) |
| 3:45 | Reading Lloyd Law bus wrapper | Advertisement paid for directly by Lloyd Law | Print (bus wrapper) |
| 3:51 | Looking up phone number (telemarketer) b/c he kept calling me | Google search engine/Spokeo website subsidized through ads | Google app, Spokeo website on Android |

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|-------------|---|---|--------------------------------|
| 3:55 | Reading "teaching.iu.edu" bus wrapper | Advertisement paid for directly by IU | Print (bus wrapper) |
| 4:30-6:00 | (Phone charging) Practicing cello (reading music) | Direct payment | Print (sheet music) |
| 6:38-7:10 | Reading <i>Art of War</i> | Direct Payment | Print (book) |
| 7:10-7:15 | Texting | Paid for through monthly family data plan | Messages app on Android |
| 7:15-7:32 | Talking with E-Mentor on phone | Direct payment for Android | Phone function on Android |
| 7:47 | Taking photo of firetrucks (Read's alarms went off AGAIN) | Camera feature comes with purchase of Android (direct payment) | Camera app on Android |
| 7:47-7:52 | Texting | Paid for through monthly family data plan | Messages app on Android |
| 7:32-8:04 | Reading <i>Art of War</i> | Direct payment | Print (book) |
| 8:07 | Filling out mood journal on Android | Free to download (subsidized by ads) | Daylio app on Android |
| 8:08 | Reading messages on GroupMe | Free to download (subsidized by personalized ads) | GroupMe app on Android |
| 8:12-8:25 | Researching grant opportunities on one.iu.edu | Website paid for directly by IU (which I paid to attend) | One.iu.edu website on laptop |
| 8:49-11:30 | TV playing in background (Hulu) | Direct payment; roommate's subscription to Hulu | Hulu on television using Sling |
| 9:11 | Reading GroupMe messages | GroupMe subsidized by ads | GroupMe app on Android |
| 9:45-11:17 | Reading PDF on Canvas and writing notes | File accessed through Canvas, which is paid for by IU (which I paid to go to) | Canvas app on Android |
| 11:19 | Texting | Paid for through monthly family data plan | Messages app on Android |
| 12:00 | More texting | Paid for through monthly family data plan | Messages app on Android |
| 12:20-12:29 | Watching YouTube | Subsidized by ads | YouTube app on Android |
| 12:40 | Going to bed (no media consumption during sleep) | n/a | n/a |